

Press Release

Kyoto, April 17th, 2019

FOLLOWING THE GREAT SUCCESS OF THE PREVIOUS EDITIONS, CONCORSO D'ELEGANZA KYOTO RECENTLY CROWNED ITS BEAMING WINNERS

THE LAMBORGHINI 350 GT ZAGATO FROM 1965 HAS BEEN AWARDED "BEST OF THE SHOW".

SPECIAL AWARDS: "BEST LAMBORGHINI" WENT TO LAMBORGHINI MIURA SV FROM 1971; "BEST ZAGATO" WON BY LAMBORGHINI 350 GT ZAGATO FROM 1965; "BEST ALFA ROMEO" ASSIGNED TO ALFA ROMEO 6C 1750 GS ZAGATO FROM 1931; "ELEGANT CLOSED" WENT TO LANCIA FLAMINIA SUPER SPORT ZAGATO FROM 1966; "ELEGANT OPEN" WON TO ALFA ROMEO 6C 2500 S FROM 1942; "CHAPAL DESIDERABLE TO DRIVE" ASSIGNED BY LAMBORGHINI COUNTACH LP400 FROM 1976.

The third edition of **Concorso d'Eleganza Kyoto**, held on April 13th and 14th 2019, brought the philosophy as well as the atmosphere of world-renowned automotive competitions to the grounds of Nijo Castle once again, after 2016 and 2018 editions.

For this third edition, Concorso d'Eleganza Kyoto, the most important Concorso in Asia, received the official approval from Fédération Internationale des Véhicules Anciens (FIVA).

Hidetomo Kimura is the Founder and Chief Executive Producer of Concorso d'Eleganza Kyoto. He also is Ambassador of International Tourism for Kyoto City, a world-famous Art Aquarium Artist, and of course an enthusiast and passionate classic cars collector.

Chairman of Concorso d'Eleganza Kyoto was **Mr. Corrado Lopresto**, world-famous collector listed 24th in the world's top 100 car collectors ranking by The Key. He personally selected the Jury Committee members as well as the 54 legendary cars attending the Concorso, creating a unique mix of collectors coming from Europe, America, China and, of course, Japan.

With more than 400 years of history, designated as World Heritage Site patrimony by UNESCO in 1994, **Nijo Castle** and its areas of the former Imperial Residence, including the Courtyard of Ninomaru Palace, the Front Garden of the Kitchen and the Kitchen, created the perfect setting for

the event: a truly unique location, normally closed to the public, enlightened by the theatrical and picturesque sakura cherry tree blossom, happening in this season.

Inside Nijo-jo Castle, the **exhibition "The Counts of the Future"** had been displayed, including drawings and skectches of Count Carlo Felice Trossi and of Count Mario Revelli di Beaumont. The displayed drawings came from "Archivio Collezione Lopresto".

Count Mario Revelli di Beaumont is considered the first free-lance designer; during his long carrer, his brilliant mind produced hundreds and hundreds of cars, trucks, motorcycles, yachts designs. Count Carlo Felice Trossi, considered one of the first gentlemen drivers, became in 1933 one of the best pilots of his years; admitted in Scuderia Ferrari, with which he won 6 races, he became also a major financer and president of Scuderia Ferrari itself. He also had great success racing with Alfa Romeo. With some impressive skills as aeronautic pilot as well, he had been a patron and sponsor of the art of technology and design.

The 54 cars entered, award winners of many concours events throughout the world, and precious vehicles which might only be seen once in a lifetime, have been split into nine classes: 750, Contemporary, GT, Lamborghini 1963-1971, Lamborghini 1972-1985, Lamborghini 1986-2000, Modern, Race and Prototypes, and Vintage.

President of the Jury, Mrs. Sandra Button, also Chairman of the Pebble Beach Concours d'Elegance, has coordinated an ensemble of Judges of absolute quality and international prestige; a Jury Committee selected on the highest international standards base:

Mr. Patrick Rollet, France, President of FIVA;

Mr. Dominik Fischlin, Switzerland, Consultant of the Selecting Committee, Concorso d'Eleganza Villa d'Este;

Mr. Lorenzo Ramaciotti, Italy, Car Designer and Jury President Concorso d'Eleganza Villa d'Este;

Mr. Antonio Ghini, Italy, Chief Director of The Key - published by the Classic Car Trust, and communication consultant for important international companies;

Mr. Peter Read, UK, Executive Officer of Royal Automobile Club;

Mr. Christian Philippsen, Belgium, Honorary Judge of Pebble Beach Concourse d'Elegance, and Founding Member of the International Chief Judge Advisory Group (ICJAG);

Mr. Raoul San Giorgi, Belgium, Panel Judge at Pebble Beach Concours d'Elegance;

Mr. Nicholas Waller, UK, Selection Committee & European Marketing Director of Pebble Beach Concourse d'Elegance;

Mr. Donald Osborne, USA, Automotive Historian & Appraiser, Automotive Valuation Services, and Member of American Society of Appraisers (Donald W Osborne, LCC);

Mr. Shiro Nakamura, Japan, Car Designer, and Honorary Judge for Pebble Beach Concourse d'Elegance.



The 54 cars have been all accurately examined by such a prominent and international Jury Committee: authenticity, elegance, focus on quality of restoration or state of preservation in unrestored vehicles, functionality, overall impression and, as far as possible the documented vehicle history, have been the main judgement parameters.

The "Best of the Show" award of the Concorso d'Eleganza Kyoto 2019 went to the Lamborghini 350 GT Zagato, by unanimous vote of the International Jury Committee. The car, designed by Ercole Spada and owned by Mr. William Pope, important American collector, had to win its class ("Race and Prototypes") before being eligible for "Best of the Show". The rarity of the car, along with the impeccable condition in which it was presented, enabled it to achieve not only the "Best of the Show" but also the "Best Zagato" trophy, since the event organizer was also celebrating the 100^{th} Anniversary of Carrozzeria Zagato in Milan.

The "Best Lamborghini" trophy went to the amazing 1971 Miura SV, in Verde Miura with mustard yellow interior, owned by a Japanese collector. Another bull from Sant'Agata Bolognese has been awarded with the "CHAPAL Desirable to drive": a Japanese-owned orange 1976 Lamborghini Countach LP400 with black interior.

A red 1930 **Alfa Romeo 6C 1750 GS Zagato** from Luxembourg won the "**People Choice**" trophy, and another **Alfa Romeo 6C 1750 GS Zagato** of 1931 from Belgium won the "**Best Alfa Romeo**" and "**FIVA**" Awards. The "**Elegant closed**" trophy has been assigned to a silver **Lancia Flaminia Super Sport Zagato** from 1966, part of a Japanese collection. The "**Elegant open**" trophy went to a blue Belgian-owned 1942 **Alfa Romeo 6C 2500 S**.

President of the Jury Committee, Mrs. Sandra Button, commented:

"The 2019 Best of the Show Lamborghini 350 GT Zagato is a wonderful car featuring the significant combination of the first ever Lamborghini model with a Zagato body. This has been the first of many collaborations between the two companies. It is a fitting "Best of the Show" winner as both Lamborghini and Zagato were featured at this year Concorso d'Eleganza Kyoto. The Concorso d'Eleganza Kyoto, showcased at Nijo Castle was the perfect setting to highlight the heritage of Japan and these significant automobiles. Accomplished jury members from across the globe were invited to gather and judge these cars. It was an enjoyable event!"

Several partners have contributed to the success of Concorso d'Eleganza Kyoto 2019.

ZAGATO

Zagato, the renowned "Milanese" coachbuilder - to date still independent and run by a member of the founding family - has been making collectibles since 1919. As part to the celebration of its first century, Zagato attended the Concorso with more than 30 cars. Its presence has been the first of several that will occur this year.

LAMBORGHINI POLO STORICO

Lamborghini Polo Storico, inaugurated in 2016, is Automobili Lamborghini's department dedicated to preserving the heritage of the House of Sant'Agata Bolognese. Its activities include the



restoration and certification of all Lamborghinis produced up to 200l, as well as the reconstruction of spare parts for classic Lamborghinis, for which more than 200 new code numbers were introduced in 2018 alone. Polo Storico joined the Concorso with 20 cars.

FIVA

The "Fédération Internationale des Véhicules Anciens" was founded in 1966 in response to an idea formulated by a handful of organizations representing the interests of historic vehicle enthusiasts within a number of different countries. The founders felt that the time had come for an international body to promote and guide the interests of the historic vehicle movement throughout the world. At present FIVA can boast over 85 members organizations in more than 62 countries throughout the world, which in turn represent more than 1.500.000 historic vehicle enthusiasts.

CHOPARD

Chopard, Swiss manufacturer of luxury jewellery and watches, has been founded in 1860 in Sonvilier, Switzerland, by Louis-Ulysse Chopard. At the Concorso, the brand presented a special 100 years edition watch, designed in collaboration with Zagato.

ACI

The "Automobile Club d'Italia" is an Italian self-financed statutory corporation. It was founded in 1905, with the task of promoting and regulating the car sector and to represent car owners' interests in the country. ACI Club Storico is a branch of ACI, and it is meant to preserve the Italian automotive heritage.

CHAPAL

Founded in 1832, CHAPAL is a house of luxury ready-to-wear and leather goods. Today, Jean François Bardinon, 6th generation and current president, propels this House into a new chapter in its history. He creates a style unique to CHAPAL, timeless and inimitable. The collections enrich a little more the inheritance of the House which vibrates through its heritage, its boldness and the requirement of perfection. He is inspired by his passion for the automobile, and attracts, among other things, collectors and lovers of vintage cars.

At the end of the Concorso, fifteen classic cars set off for the **Tour d'Eleganza**, organized over three days of driving through some of the most charming sites in the region. Starting from Nijo Castle, the tour crossed the panoramic Seto Bridge heading toward the island of Awaji, to discover its must-seen beauties and some traditional shrines, most of them acknowledged as World Heritage.

 $\operatorname{Mr}.$ Hidetomo Kimura and the Organization Team already began to prepare Concorso d'Eleganza Kyoto 2020.



 $\textbf{Photos} \ can be \ downloaded \ on$

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